

International Tourism and Hospitality Management Double Degree Program (2019 Fall)

Semester / Courses / Credits			Year 1 (Fall)	Year 1 (Spring)	Year 2 (Fall)	Year 2 (Spring)	Year 3 (Fall)	Year 3 (Spring)	
CHU (Year 1-3)	General 28		4 English Courses (6 credits)						
			11 General Courses (22 credits)						
			2 Military Courses (0 credit)						
			4 Physical Education Courses (0 credit)						
	Core 30		Global Tourism 3	Introduction to Hospitality Management Introduction of MICE Industry 3	Planning and Management of Event 3	Tourism Policies and Regulations 3	Professional Industry Internship 9 (640H)	Special Topics 3 Hotel Internship 3 (400H)	
	Required 70	AI			Introduction to Computers and AI 2	E-Commerce and AI 2	Internet Marketing and AI 2	Smart Tourism and AI 2	
		Professional	Introduction to Management 3	Economics 3	Statistics 3	Hotel General Operation 3	Advanced English Writing and Communication 3		
			Financial Accounting 3	Marketing 3	Travel Agency Management 3	Destination Branding 3	Cultural Tourism, Festivals and Events 3		
			International Etiquette 2	Food and Beverage Management 3	Exploring Human Resource Management in the Service Sector 3				
Creative Thinking ad Innovation Management 3			Innovation Cookery 3	Overseas Fieldtrip 3					
Business English Communication(I) 3			Special Topic of International Tourism Business English Communication(II) 3	Introduction to Business 3	Business English Communication(III) 3	Business English Communication(IV) 3			
Optional	Overseas Studying / Career Ready Program / Credits selected from other Departments								
UK (Year 4)	University of Sunderland (UOS) (at least 12)	UOS Required 2	International Hospitality Management 2						
		UOS Optional (at least 10)	Urban Tourism 2	Tourism Fieldwork 2	Gastronomy 2	Professional Development for the Service Sector 2			
			Service Quality 2	Digital Technologies in the Service Sector 2	Strategic Planning for Tourism and Leisure 2	Leadership and Management for the Service Sector 2	International Tourism and Hospitality Management Major Project 2		
Note			1. Students require to complete 140 credits, which includes 128 credits from CHU and 12 credits* from UOS. (12 credits* approx. 220 credits in the UOS) 2. If IELTS can not achieve 6.0 at Year 3, students are required to take the CALIS at UOS. 3. Above courses may change from year to year.						

109.05.18 108學年度第2學期第1次學程課程規劃委員會通過

109.05.18 108學年度第2學期第2次院課程規劃委員會通過

109.09.01 109學年度第1學期第1次院課程規劃委員會通過